

KVOA-TV is involved with an internship program that includes students from the University of Arizona. Student interns are expected to be registered for class credit during the semester for which they are participating in the internship program. The duties of student interns can vary, but includes, running the teleprompter for newscasts, writing scripts, working on the assignment desk, logging video, and helping to field produce stories with reporters and photographers.

KVOA recruits interns both through word of mouth, and by attending internship fairs at the University of Arizona. Their internship coordinator is Lisa Button. She can be reached at 520-626-5219.

The intern coordinator for KVOA is our Executive Producer, Robby Messer. He can be reached at 520-624-2477.

## INTERNSHIP AGREEMENT

I, \_\_\_\_\_, agree to an internship with KVOA Communications, Inc., under the terms and conditions detailed by the Internship Coordinator, printed materials provided to me, and conditions detailed in this agreement.

I agree that I will not:

- Possess, consume, distribute or procure alcoholic beverages or illegal drugs while on station premises or while engaged in any task relating to KVOA Communications, Inc.;
- Work on the premises or while involved in any internship assignment while under the influence of illegal drugs or alcohol;
- Misuse or appropriate station resources, including but not limited to: unauthorized or personal use of telephones, long distance services, internet services, e-mail services, vehicles, office supplies and machinery, and video equipment.
- Hold myself out to be or to have been an employee of KVOA Communications, Inc. to any person or entity;
- Undertake any profitmaking enterprise which conflicts with KVOA's business or news interests;
- Behave in any way which reflects negatively on KVOA Communications or which compromises its reputation or competitive position:

Under no circumstances are interns allowed to drive a KVOA vehicle, or a vehicle rented or leased by KVOA. Interns are not allowed to use their own vehicles to conduct any business on behalf of KVOA. If an intern chooses to attend a KVOA news function, or any other event, he or she does so voluntarily and not in the pursuance of KVOA business.

I understand that KVOA Communications, Inc. may seek all available legal remedies should I violate any of the above rules or if I act otherwise in a way that harms the station.

I hereby assume any and all risks associated with this internship and expressly waive, release, discharge and hold harmless, KVOA Communications, Inc., its servants, agents, employees and assigns from and against any and all liability for loss, damage, injury, illness or claim of any nature whatsoever, however caused, arising out of, in association with, or related in any way to my participation in this internship.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Witness

## Angela Betzhold

---

**From:** Lupita Murillo  
**Sent:** Thursday, June 02, 2011 12:32 PM  
**To:** Talent Appearances  
**Subject:** Lupita's 6/1/11 appearance

I was part of the U of A and Tufts University exchange program.  
The Tufts students were paired with UA students and spent a week covering the border.  
I helped the students with contacts, what to expect and the do's and don't's of going into Mexico.  
The students completed their projects and did an outstanding job.  
I met with twice, last week, and last night.  
Combined I spent 4 hours with them.  
The project was so successful, they are doing this again next year, involving more students.  
The project itself had 20 students.

Lupita

## Linda Tremelling

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**From:** Angela Betzhold  
**Sent:** Friday, June 24, 2011 11:16 AM  
**To:** Ben Nogales; Linda Wingate  
**Cc:** Randy Smith; Linda Tremelling; Michael Hornfeck  
**Subject:** STATION TOUR: FRIDAY, 7/22/11

Friday, 7/22/11, 11:15 AM

Courtney Dolger (sp?), VA Healthcare  
8 to 10 veterans w/staff

BEN: They will be staying for the noon newscast. Some will be in wheelchairs, I'll confirm with you prior to the tour how many chairs need to be set up.

Thank you.  
Angela



## Linda Tremelling

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**From:** Angela Betzhold  
**Sent:** Monday, July 25, 2011 2:47 PM  
**To:** Linda Tremelling  
**Cc:** Linda Wingate  
**Subject:** FW: Summer School Tour?

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**From:** Jeff Green  
**Sent:** Monday, July 25, 2011 2:46 PM  
**To:** Angela Betzhold  
**Subject:** FW: Summer School Tour?

Looks like we'll see 41 students

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**From:** Dr. Ed Ackerley [<mailto:ed@ackerleyadvertising.com>]  
**Sent:** Monday, July 25, 2011 2:36 PM  
**To:** Dr. Ed Ackerley  
**Cc:** Jeff Green  
**Subject:** Re: Summer School Tour?

Reminder, we have you scheduled for a tour with 41 students on Thursday from 8:30am-9:45am.

Ed



Dr. Ed Ackerley  
Ackerley Advertising  
445 S. Alvernon Way  
Tucson, AZ 85711  
(520) 546-9707  
[Ed@ackerleyadvertising.com](mailto:Ed@ackerleyadvertising.com)

On Jul 7, 2011, at 2:41 PM, Dr. Ed Ackerley wrote:

GREAT, have you scheduled for July 28. See you then.

Ed

<Dr. Ed Ackerley.jpg>

Dr. Edward E. Ackerley

**Faculty Advisor**

American Advertising Federation UA Chapter  
National Student Advertising Competition Team

**The University of Arizona**

Department of Marketing  
McClelland Hall 325  
(520) 621-7479

School of Theatre, Film & TV  
Marshall 212  
(520) 621-7352  
[ackerley@email.arizona.edu](mailto:ackerley@email.arizona.edu)

On Jul 7, 2011, at 2:31 PM, Jeff Green wrote:

This looks good for us thanks

**From:**Angela Betzhold  
**Sent:**Thursday, July 07, 2011 2:19 PM  
**To:**Jeff Green  
**Cc:**Linda Wingate; Linda Tremelling  
**Subject:**RE: Summer School Tour?

Jeff,

This date will work. Thanks for handling this tour.

Angela

**From:**Jeff Green  
**Sent:**Thursday, July 07, 2011 12:50 PM  
**To:**Angela Betzhold  
**Subject:**FW: Summer School Tour?

**From:**Dr. Ed Ackerley [<mailto:ed@ackerleyadvertising.com>]

**Sent:**Tuesday, July 05, 2011 8:08 AM

**To:**Dr. Ed Ackerley

**Cc:**Jeff Green

**Subject:**Re: Summer School Tour?

Jeff, could we switch to Thursday, July 28 8:30am-9:45am?

Ed

<image001.jpg>

Dr. Ed Ackerley  
Ackerley Advertising  
445 S. Alvernon Way  
Tucson, AZ85711  
(520) 546-9707

[Ed@ackerleyadvertising.com](mailto:Ed@ackerleyadvertising.com)

On Jul 1, 2011, at 11:02 AM, Dr. Ed Ackerley wrote:

To: Jeff Green, KVOA

Re: University of Arizona Eller College of Management Marketing Minor Program

For the last several summers, my students in the Eller College Marketing Minor program have taken a tour of the facility, and you and/or Kathleen Choal has talked to them about

KVOA, Sales, News Product and marketing the station in general. Would it be possible to schedule a tour for this years students on Thursday, August 4 from 8:30am-9:45am.

Let me know if you are available.

Ed Ackerley

<Dr. Ed Ackerley.jpg>

**Dr. Edward E. Ackerley**

***Faculty Advisor***

American Advertising Federation UA Chapter

National Student Advertising Competition Team

**The University of Arizona**

Department of Marketing

McClelland Hall 325

(520) 621-7479

School of Theatre, Film & TV

Marshall 212

(520) 621-7352

[ackerley@email.arizona.edu](mailto:ackerley@email.arizona.edu)

## **Linda Tremelling**

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**From:** Angela Betzhold  
**Sent:** Wednesday, September 14, 2011 10:57 AM  
**To:** Jeff Green  
**Cc:** Maureen Silvey; Linda Wingate; Linda Tremelling; Ben Nogales; Randy Smith  
**Subject:** CONFIRMED: Station tour - Mark your calendar!

Wednesday, October 26, 2011, 11 AM

Station Tour, and they will be watching the Noon news cast (Please be available, or have someone available at 12:30pm to escort them to the lobby after the news cast)

Tour Guide: Jeff Green

Santa Catalina Villas

6 to 12 residents

Contact: Sally Hamann, 742.6242, Ext 212

BEN: Would you please set up 15 chairs for this tour? Thank you!

**University of Arizona Career Services**  
**UA Fall Career Days 2011**  
**KVOA COMMUNICATIONS INC.**

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**Registered Organization Information**

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<b>Contact:</b>	Mrs. LINDA TREMELLING BUSINESS MANAGER	<b>Email:</b>	LTREMELLING@KVOA.COM
<b>Phone:</b>	(520) 792-2270	<b>URL:</b>	http://www.kvoa.com
<b>Fax:</b>	(520) 620-1309	<b>Address:</b>	P.O. BOX 5188  TUCSON, AZ 85703

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**Registration Details**

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Thank you for requesting a spot at our event!  
Below are all of the options you selected at registration; please retain a copy for your records.

Please note that this is not an invoice -- billing details will be emailed separately.

***Days Attending***

<u>Registered</u>	<u>Day</u>	<u>Tables</u>	<u>Reps</u>
8/2/2011	UA Fall Career Days, Day 1 (UA Fall Career Days 2011)	1	2

***Day Specific Options***

<u>Quantity</u>	<u>Category</u>	<u>Option</u>
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***General Options***

<u>Quantity</u>	<u>Category</u>	<u>Option</u>
	Job Type	Non-Technical Positions
	Majors Recruited	BUSINESS & PUBLIC ADMINISTRATION (MARKETING)
	Majors Recruited	COMMUNICATION & RELATED
	Majors Recruited	SOCIAL & BEHAVIORAL SCIENCES
	Position Types	Internships / Co-Ops
	Position Types	Full-Time



## **Linda Tremelling**

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**From:** Angela Betzhold  
**Sent:** Friday, September 16, 2011 6:59 AM  
**To:** Linda Wingate; Linda Tremelling  
**Cc:** Jeremy Briddle  
**Subject:** STATION TOUR

**Friday, September 23, 2011, 5:30 PM**

Girl Scout Brownie Troop #1605  
7 girls and 6 adults  
Contact: Fynisa Engler

Tour Guide: Jeremy Briddle

## **Linda Tremelling**

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**From:** Angela Betzhold  
**Sent:** Friday, September 16, 2011 8:15 AM  
**To:** Linda Wingate; Linda Tremelling  
**Cc:** Chris Nallan; Randy Smith; Ben Nogales  
**Subject:** CONFIRMED: WEATHER TOURS

### **Tuesday, October 4, 2011, 10:30 am to 11:30 am**

28 students – Erickson Elementary School

Contact: Jody Lake

Weather Tour Guide: Chris Nallan, X426

### **Thursday, October 6, 2011, 10:30 am to 11:30 am**

28 students – Erickson Elementary School

Contact: Jody Lake

Weather Tour Guide: Chris Nallan, X426

## Angela Betzhold

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**From:** Chris Nallan  
**Sent:** Wednesday, November 02, 2011 10:28 AM  
**To:** Talent Appearances  
**Subject:** School Visit

To Whom This May Concern,

I will be making an appearance at Bonillas Elementary to discuss meteorology. I will be doing this today after the noon show.

\*\*\*\*\*

My name is Lisa Stachowiak and I am a 4<sup>th</sup> grade teacher at Bonillas Elementary. I am trying to put together a mini career week for my class next week. I know its short notice but I was wondering if you would be available to come to my 4<sup>th</sup> grade class to talk about meteorology? If you are not available I understand due to the short notice.

Thanks,  
Lisa Stachowiak

*Chris Nallan  
Tucson Today Meteorologist  
News 4. KVOA-TV  
209 West Elm Street  
Tucson, AZ 85705*



**Angela Betzhold**

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**From:** Chris Nallan  
**Sent:** Wednesday, November 09, 2011 8:10 AM  
**To:** Talent Appearances  
**Subject:** Weather Tour

**Weather Tour**

**Tuesday, November 8, 2011, 10 AM**

23 students from Huachuca City School

*Chris Nallan  
Tucson Today Meteorologist  
News 4, KVOA-TV  
209 West Elm Street  
Tucson, AZ 85705*



## Angela Betzhold

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**From:** Jeffrey Beamish  
**Sent:** Friday, November 18, 2011 10:05 AM  
**To:** Talent Appearances  
**Subject:** My 2 talent appearances

All,

Wanted to pass along a couple appearances I've made on the station's behalf the last few weeks...

The first was UA Fan Fiesta on November 5<sup>th</sup>, which is the meet & greet with viewers before the Arizona football game.

The second was a school talk I gave at Flowing Wells High School on November 15<sup>th</sup>. I spoke to a dozen students in a video production class about the TV business and fielded their questions about what it's like to work at a TV station. I was there for roughly 90 minutes.

If you need more info on either of these, please drop me a line.

Thanks,  
Jeff

**Jeff Beamish | Meteorologist/Reporter**



209 West Elm St. | Tucson, AZ 85705

Direct: [520.617.4710](tel:520.617.4710)

[KVOA.com](http://KVOA.com): Latest News & Weather

<http://www.twitter.com/jeffbeamish>

<http://www.facebook.com/meteorologistbeamish>



## Linda Tremelling

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**From:** Chris Nallan  
**Sent:** Tuesday, November 22, 2011 11:47 AM  
**To:** Talent Appearances  
**Subject:** WEATHER TOUR

**TUESDAY, 11/22/11, 10 AM**

Huachuca City School

4<sup>TH</sup> Grade Students – Est. 25 students (?)

Contact: Pam Carns, [pcarns@tombstone.k12.az.us](mailto:pcarns@tombstone.k12.az.us)

*Chris Nallan*

*Tucson Today Meteorologist*

*News 4, KVOA-TV*

*209 West Elm Street*

*Tucson, AZ 85705*



## **Linda Tremelling**

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**From:** Angela Betzhold  
**Sent:** Monday, December 19, 2011 11:19 AM  
**To:** Michael Hornfeck  
**Cc:** Linda Wingate; Linda Tremelling; Bill Shaw  
**Subject:** STATION TOUR - PLEASE CONFIRM

Good Morning Michael,

Please review station tour below and confirm by reply.

Monday, January 16, 2012, 3 PM  
Cub Scouts (total 12 people)  
Contact: Jason Ott (friend of Bill's), 520.662.2717

(I mentioned the tour included Master Control, Control Room, Studio, Newsroom). I'll have cups, pencils for the kids.

Thank you!

Angela Betzhold  
KVOA Communications, Inc.

209 W. Elm St., Tucson, AZ 85705-6538  
P.O. Box 5188, Tucson, AZ 85703-0188

Tel: 520.884.4601  
Fax: 520.620.1309



## Linda Tremelling

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**From:** Cathie Batbie  
**Sent:** Monday, December 19, 2011 1:55 PM  
**To:** Linda Tremelling  
**Subject:** Weather IQ - Summary

Our Chief Meteorologist, Rob Guarino, has launched a Weather IQ game. It is a fast paced educational weather game for elementary and middle kids throughout Southern Arizona. The game teaches students the basics of weather while incorporating geography, math and trivia. Each school can score up to 250 pts and they compete with other schools for the grand prize at the end of the school year. In the fall of 2011, we launched the program, hitting 5 schools and 526 students. We expect to hit 33 schools and 3300 students in 2012.

## Linda Tremelling

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**From:** Michael Hornfeck  
**Sent:** Tuesday, December 20, 2011 10:21 AM  
**To:** Angela Betzhold  
**Cc:** Linda Wingate; Linda Tremelling; Bill Shaw  
**Subject:** RE: STATION TOUR - PLEASE CONFIRM

It would be my pleasure

*Michael Hornfeck*  
Local Sales Manager  
Office 520.884.4410  
Mobile 520.304.3702



---

**From:** Angela Betzhold  
**Sent:** Monday, December 19, 2011 11:19 AM  
**To:** Michael Hornfeck  
**Cc:** Linda Wingate; Linda Tremelling; Bill Shaw  
**Subject:** STATION TOUR - PLEASE CONFIRM

Good Morning Michael,

Please review station tour below and confirm by reply.

Monday, January 16, 2012, 3 PM  
Cub Scouts (total 12 people)  
Contact: Jason Ott (friend of Bill's), 520.662.2717

(I mentioned the tour included Master Control, Control Room, Studio, Newsroom). I'll have cups, pencils for the kids.

Thank you!

Angela Betzhold  
KVOA Communications, Inc.

209 W. Elm St., Tucson, AZ 85705-6538  
P.O. Box 5188, Tucson, AZ 85703-0188

Tel: 520.884.4601  
Fax: 520.620.1309



## **Linda Tremelling**

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**From:** Angela Betzhold  
**Sent:** Tuesday, January 10, 2012 11:42 AM  
**To:** Robby Messer  
**Cc:** Cathie Batbie; Linda Tremelling  
**Subject:** CONFIRMED: STATION TOUR

Hello Robby,

First, let me thank you for taking the time to do this tour. I appreciate it. Below, are the details regarding the tour.

**TUESDAY, JANUARY 24, 2012, 6:30 PM**

15 to 20 people (1/2 of the group will be 6-year old cub scouts, the rest parents... Pack 186, Den 7)

If needed, Contact: Rachel, 260.8551

Note: I advised her the gate will be closed and to use the intercom alerting the assignment desk that they are here for a tour with you (I gave her your name).

Again, thanks for doing this.

Angela

Angela Betzhold  
KVOA Communications, Inc.

209 W. Elm St., Tucson, AZ 85705-6538  
P.O. Box 5188, Tucson, AZ 85703-0188

Tel: 520.884.4601

Fax: 520.620.1309







Linda Arzoumanian, Ed.D.  
Pima County School Superintendent

Debbie /Amore  
Celia Debuy

Alma Regional Support Center  
6420 E. Broadway Blvd • Suite 4100 • Tucson, Arizona 85710  
[www.pima-regionalsupport.org](http://www.pima-regionalsupport.org)

Phone: 520.745.4550  
Fax: 520.745.5394

January 12, 2012

Ms. Angela Betzhold  
KVOA, Channel 4  
209 W. Elm  
Tucson, Arizona 85705

Dear Ms. Betzhold,

Thanks for making a very important commitment to the Coronado School 8<sup>th</sup> grade students to participate in their Career Shadow day on Wednesday, January 18. The attachment with this letter has the schedule and the number of students that will be accompanied by an adult chaperone. They will be with you for two hours.

We talked about how the students are interested in your profession and that they need to hear what they should do to prepare for a career. They should have survey questions to ask you about the kind of work, skills and knowledge that are associated with your job. In response to these questions we encouraging you to stress the importance of the academics they are being taught in school. This also should include the importance of maintaining a good grade point average and focusing on a career pathway. We also think it is important to emphasize that going to school/acquiring additional training will continue after high school because things change. If your business/profession requires drug testing, dress code or any special requirements please convey that to the students.

Additional tips:

1. Start out with introductions (you and the students) and telling a little about interests/hobbies
2. Ask them if they have questions with them and that throughout the morning, you may address them through the course of the visit, or they should ask the questions that are not covered.
3. If possible, have them fill out a job application (for practice)
4. Show the students as many examples of the work at this business and if possible have the students actually do some hands on exercises with equipment, tools, etc.
5. Students also are very impressionable, it is good to model doing work and explain the steps
6. If possible, allow them to talk one on one with other employees
7. Remember that there are different jobs at every business and to show them the different jobs makes for a good experience and this is another way of modeling actual work
8. Any handouts or free samples that you can give them are always very good for them to remember this event.

In closing, you may be surprised how much of a positive impact you can make on their lives through this activity.

Sincerely,

  
Vaughn E. Croft, Senior Program Coordinator

## **Linda Tremelling**

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**From:** Angela Betzhold  
**Sent:** Monday, January 09, 2012 2:12 PM  
**To:** Jeff Green  
**Cc:** Linda Wingate; Linda Tremelling  
**Subject:** CONFIRMED: STATION TOUR

Jeff,

Please see below for the confirmed station tour.

### **FRIDAY, JANUARY 20, 2012**

**10:00 am**

Southern Arizona VA Healthcare System

Contact: Eric Jones, 792.1450 X4308

6 to 8 people

Thank you! I appreciate it!

Angela Betzhold  
KVOA Communications, Inc.

209 W. Elm St., Tucson, AZ 85705-6538

P.O. Box 5188, Tucson, AZ 85703-0188

Tel: 520.884.4601

Fax: 520.620.1309



## Linda Tremelling

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**From:** Jennifer Latko [jlatko@azbroadcasters.org]  
**Sent:** Wednesday, August 17, 2011 4:18 PM  
**To:** Linda Tremelling  
**Subject:** CONFIRMATION - Broadcasters Career Fair - Tucson, 9/1/11  
**Attachments:** 2011 PCC Career Fair\_Confirmation & Map.pdf; 2011 PCC Career Fair Flyer .pdf

Hi Linda,

Thank you for registering your station(s) for a booth at the **2011 Broadcasters Career Fair, Thursday, September 1<sup>st</sup>**. Attached is your confirmation letter detailing the event, set-up times, bullet points for your promotional spots and a map of the Pima Community College DOWNTOWN campus.

**REMEMBER – your on-air promotions need to begin Thursday, August 25th!**

Parking is free, and we suggest parking in one of the east parking lots (by Stone Avenue) to access the CC Building (Amethyst Room #180).

In addition, I have attached the event flyer for you. This is posted on the ABA & PCC website and will be on campus to advertise the event.

If you have any questions, please do not hesitate to call 602-252-4833.

*Jennifer Latko*

**Arizona Broadcasters Association**

426 N. 44th Street, Suite 310 | Phoenix, AZ 85008 | 602-252-4833 | 602-252-5265 Fax | [www.azbroadcasters.org](http://www.azbroadcasters.org)



Find us on

Facebook

[www.facebook.com/arizonabroadcasters](http://www.facebook.com/arizonabroadcasters)

## Linda Tremelling

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**From:** Jennifer Latko [azbroadcasters@hotmail.com]  
**Sent:** Wednesday, August 24, 2011 12:52 PM  
**To:** TBakos; Dawn Elliott; Doug Michaelis; Michelle Love; Linda Tremelling; Holly Fisher; Virginia Luna; sherilyn.gardner@us.army.mil; michael.semeja@us.army.mil  
**Cc:** Jennifer Latko; Art Brooks; Angela Moreno  
**Subject:** Career Fair Participants - Begin on-air promotions Tomorrow (Thurs. 8/25)  
**Attachments:** 2011 PCC Career Fair\_Confirmation & Map.pdf; 2011 PCC Career Fair Flyer .pdf

### Career Fair Participants -

Thank you again for registering your station(s) for the 2011 Broadcasters Career Fair, Thursday, September 1st from 10:00 AM – 1:00 PM at Pima Community College's Downtown Campus, Building CC - Amethyst Room 180.

This is a friendly reminder to begin promoting **YOUR** career fair **one week prior** to the event. (Again, you MUST take ownership of the career fair as "your job fair" in order to receive your EEO credit from the FCC.)

### One week prior is tomorrow THURSDAY, AUGUST 25th

Detailed below are bullet points that were provided in your confirmation letter to help you create your promotional spots. In addition, I have attached the advertising flyer that is posted on the PCC & ABA website. Please feel free to post as well.

### CAREER FAIR FACT SHEET FOR PROMOTIONAL SPOTS

- Open to the Public
- Thursday, September 1st from 10:00 AM - 1:00 PM
- Located at PIMA COMMUNITY COLLEGE – DOWNTOWN CAMPUS  
1255 N. Stone Ave., Tucson, AZ 85709  
Building CC / Room 180 "Amethyst Room"
- Information will be provided to those interested in learning about careers and job openings in radio and TV
- **BRING YOUR RESUME!** Opportunity for on-the-spot interviews

*Jennifer Latko*

**Arizona Broadcasters Association**

426 N. 44th Street, Suite 310 | Phoenix, AZ 85008 | 602-252-4833 | 602-252-5265 Fax | [www.azbroadcasters.org](http://www.azbroadcasters.org)





## 2011 BROADCASTERS CAREER FAIR

### Thursday, September 1st ~ Pima Community College

HOW DID YOU HEAR ABOUT THE CAREER FAIR?	RESPONSES
Walking By	25
KVOA-TV	23
Arizona Broadcasters Association Website	13
PCC Website / Signage on Campus	12
Friend / Family member (original source unknown)	6
TV (unable to identify station)	6
KLPX-FM 96.1- AZ Lotus	6
Radio (unable to identify station)	4
KOLD-TV - Ch. 13	3
PCC faculty	1
KIIM-FM -99.5 Citadel	1
KFMA-FM 92.1 - AZ Lotus	1
KHYT-FM 107.5 - Citadel	1
KWMT-FM - Clear Channel Radio	1
KOHT-FM 98.3 FM - Clear Channel Radio	1
KRQQ - Clear Channel Radio	1
University of Arizona	1
KTUC 1400 - Citadel	1
<b>TOTAL TRAFFIC (based on sign in sheets)</b>	<b>107</b>

2010 = 70 attendees (Downtown Campus)

2009 = 132 attendees (Downtown Campus)

2008 = 151 attendees (West Campus)

2007 = 80 attendees (West Campus - 1st Year)



# BROADCASTERS CAREER FAIR

THURSDAY – September 1, 2011  
10:00 AM – 1:00 PM

PIMA COMMUNITY COLLEGE – DOWNTOWN CAMPUS  
1255 N. Stone Ave., Tucson, AZ 85709 | Building CC - Room 180 “Amethyst Room”

## RADIO

### ARIZONA LOTUS CORP.

KLPX / KFMA / KCMT / KTKT

Teri Bakos

3871 N. Commerce Dr., Tucson, AZ 85705 | 520-407-4545

### CITADEL BROADCASTING

KIIM-FM / KHYT-FM / KSZR-FM / KCUB / KTUC

Doug Michaelis

575 W. Roger Rd., Tucson, AZ 85705 | 520-696-2704

### CLEAR CHANNEL RADIO

KNST / KOHT-FM / KRQQ-FM / KTZR-FM / KWFM / KWMT-FM / KXEW

Dawn Elliott

3202 N. Oracle Rd., Tucson, AZ 85705 | 520-618-2100

### JOURNAL BROADCAST GROUP

KMXZ-FM / KQTH-FM / KFEN / KGMG-FM

Holly Fisher

7280 E. Rosewood St. Tucson, AZ 85710 | 520-290-7606

### UNIVISION RADIO

KHOT-FM / KHOV-FM / KOMR-FM / KKMR-FM / KQMR-FM

Tatiana Bustamante

4745 N. 7<sup>th</sup> St. #140, Phoenix, AZ 85014 | 602-308-7913

## TELEVISION

### JOURNAL BROADCAST GROUP

KGUN-TV / KWBA-TV

Holly Fisher

7280 E. Rosewood St. Tucson, AZ 85710 | 520-290-7606

### KOLD-TV

Michelle Love

7831 N. Business Park Dr., Tucson 85743 | 520-744-5237

### KVOA-TV / NBC Ch. 4

Linda Tremelling

209 W. Elm, Tucson, AZ 85705 | 520-792-2270

### UNIVISION TELEVISION

KTVW-TV / KFTU-TV / KUVE-TV / KFPH-TV / KDUO-TV

Virginia Luna

6006 S. 30<sup>th</sup> St., Phoenix, AZ 85042 | 602-232-3501

## SPECIAL GUESTS

### AZ Army National Guard

SSG Hawkins / SGT Brooks

5636 E. McDowell Rd., Phoenix, AZ 85008 | 602-267-2955

**34 Stations**  
Representing 10 companies

Event Sponsored by:



**PimaCommunityCollege**

Visit [www.azbroadcasters.org](http://www.azbroadcasters.org) for a complete Radio & TV directory including links to these station websites

Send payment to:

Career Services  
The University of Arizona  
Student Union Memorial Center Suite 411  
1303 E University Blvd, PO Box 210017  
Tucson, AZ 85721-0017



# Invoice

5408

Bill Date 8/2/2011

Payment Due By 9/1/2011

Bill To:

Mrs. LINDA TREMELLING  
KVOA COMMUNICATIONS INC.  
P.O. Box 5188  
Tucson, AZ 85703

To pay with American Express, MasterCard, VISA or UA  
IBF, please call Dianne Koelpin at (520) 621-6734 or email  
koelpin@arizona.edu.

Please note: For registrations that were completed with a  
credit card online, the original credit card receipt will be  
mailed to you.

## Charges

<u>Quantity</u>	<u>Item</u>	<u>Cost</u>	<u>Total</u>
1	UA Fall Career Days, Day 1 (09/20/2011) Corporate Early Registration	\$550	\$550
			<b>\$550</b>

## Payments

<u>Date</u>	<u>Description</u>	<u>Amount</u>
8/2/2011	Payment by MasterCard (XXXXXXXXXXXX5507) - Thank You!	\$550
		<b>\$550</b>

**Balance Due \$0**

---

If you must cancel your registration more than fourteen business days from the event, your payment will be refunded less a \$50 administrative fee. No refunds within fourteen business days of the event. Confirmed reservations that are not paid by the due date will be cancelled and released.

**Linda Tremelling**

**From:** The Arizona Daily Star/Azstarnet.com Online Store [info@tucson.com]  
**Sent:** Tuesday, December 27, 2011 1:52 PM  
**To:** Linda Tremelling  
**Subject:** The Arizona Daily Star/Azstarnet.com Online Store - Order 16613

 [www.azstarnet.com](http://www.azstarnet.com) Arizona Daily Star

## Online Store

Your order has been received.

### Order Details

Order ID: **16613**  
Date Ordered: 12/27/2011  
Customer Telephone: 5207922270  
Customer E-mail: ltremelling@kvoa.com  
Payment Method: **Credit/Debit Card**  
Shipping Method:

#### SHIPPING ADDRESS

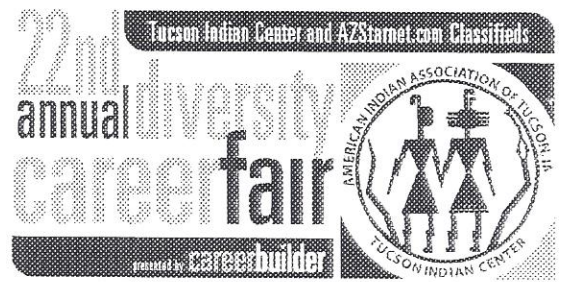
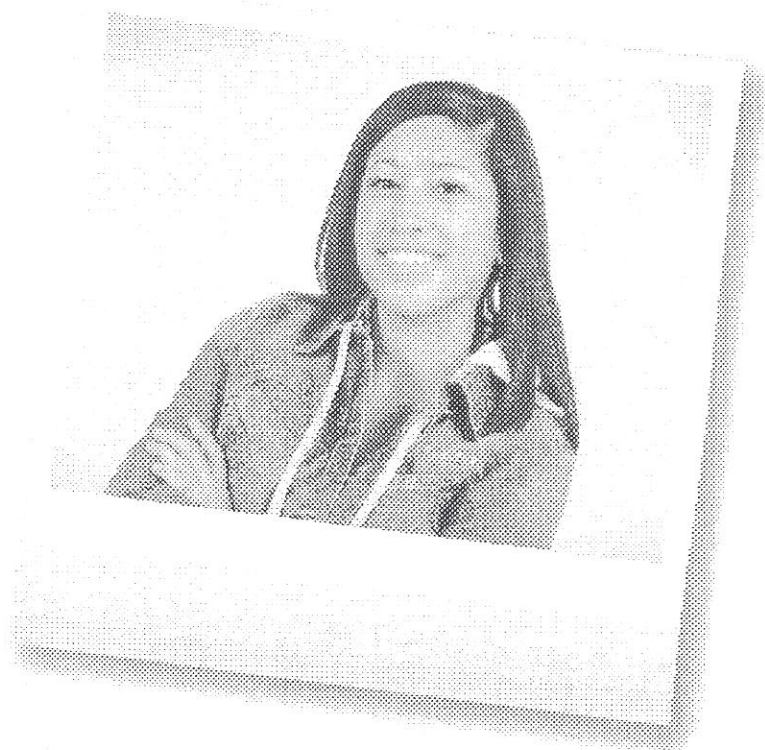
#### BILLING ADDRESS

Linda  
Tremelling  
KVOA Communications, Inc.  
P.O. Box 5188  
Tucson, Arizona 85703  
United States

Product	Model	Price	Quantity	Total
DCF Exhibitor Good Package	DCFGP2012	\$399.00	1	\$399.00
<b>Sub-Total:</b>				\$399.00
<b>Total:</b>				\$399.00

The Arizona Daily Star/Azstarnet.com Online Store powered by OpenCart





## Your future Employee of the Year awaits at the 22nd Annual CareerBuilder Diversity CareerFair

Presented by Tucson Indian Center and AZStarnet.com Classifieds

**Desert Diamond Casino - Old Nogales Highway  
Wednesday, January 25, 1pm-4pm**

Attract hundreds of qualified, active minority job seekers through the Southern Arizona Indian Workforce Development Council and Tucson Indian Center's relationships with the Indian Nations and the local community. This is one of Southern Arizona's longest running diversity recruiting events supporting Native Americans.

## Get maximum exposure with CareerBuilder Diversity CareerFair Sponsorships

Achieve maximum visibility with a CareerFair sponsorship. A variety of levels are available to meet your needs:

### ❑ Title Sponsor — \$20,000

- Full Page Sunday Full Color Recruitment ad
- Full Page Wednesday Full Color Recruitment ad
- Company profile featured 6 times in promotional advertising
- 200,000 ROS leaderboard impressions, with video
- Full Page Full Color ad in CareerFair program
- 30 day Job Video
- Buyers Edge, La Estrella or 1 zone publication
- Three tables at the event, premium location
- Eight free lunches
- Company name bolded in CareerFair Guide listing
- Recognition at the luncheon
- Link to company website from career fair website
- Funds benefit the Tucson Indian Center

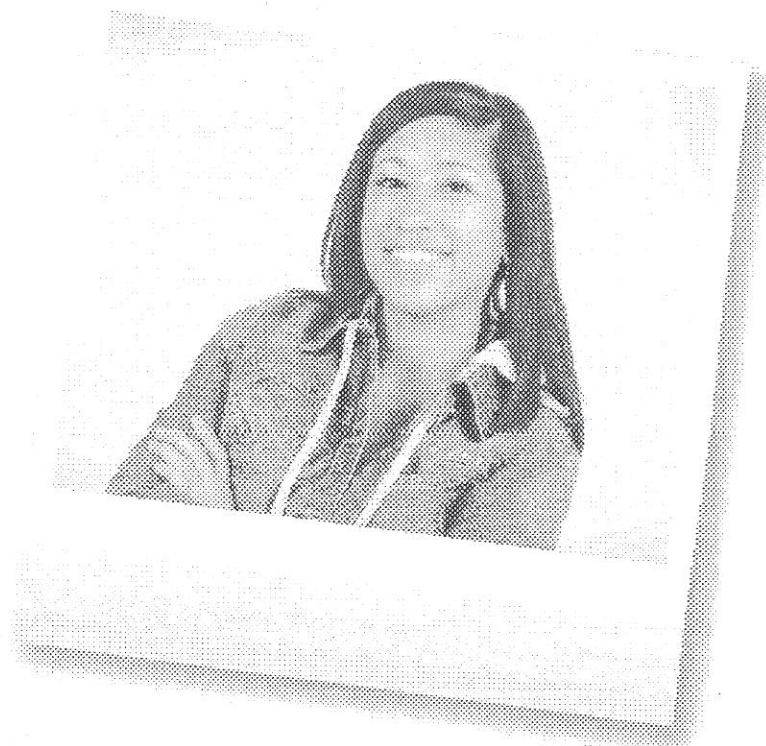
### ❑ Corporate Sponsor — \$10,000

- Half Page Sunday Full Color Recruitment ad
- Half Page Wednesday Full Color Recruitment ad
- Company profile featured 6 times in promotional advertising
- 125,000 ROS leaderboard impressions
- Full Page Full Color ad in CareerFair program
- Three tables at the event, premium location
- Six free lunches
- Company name bolded in CareerFair Guide listing
- Recognition at the luncheon
- Link to company website from career fair website
- Funds benefit the Tucson Indian Center

### ❑ Basket Sponsorship — \$5,000

- Company profile in CareerFair Guide and on website
- Company profile featured 6 times in promotional advertising
- Six CareerBuilder.com 30-day postings or 72,000 leaderboard impressions on jobs page
- Company logo in Star promotional space and on signage at the event, with recognition as event sponsor
- Company logo on CareerFair website with link to company website
- Two tables at event; premium location
- Four free lunches
- Full Page full-color ad in CareerFair Guide
- Company name in bold in CareerFair Guide listing
- Recognition at the luncheon
- Funds benefit the Tucson Indian Center





**Your future Employee of the Year awaits at the  
22nd Annual CareerBuilder Diversity CareerFair**

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## **Get maximum exposure with CareerBuilder Diversity CareerFair Sponsorships**

Achieve maximum visibility with a CareerFair sponsorship.  
A variety of levels are available to meet your needs:

### **□ Pottery Sponsorship — \$2,500**

- Company profile in CareerFair Guide and on website
- Company profile featured 3 times in promotional advertising
- Five CareerBuilder.com 30-day postings or 45,000 leaderboard impressions on jobs page
- Company logo in Star promotional space and on signage at the event, with recognition as event sponsor
- Company logo on CareerFair website with link to company website
- Two tables at the event; premium location
- Four free lunches
- Half Page full-color ad in CareerFair Guide
- Company name in bold in CareerFair Guide listing
- Recognition at the luncheon
- Funds benefit the Tucson Indian Center

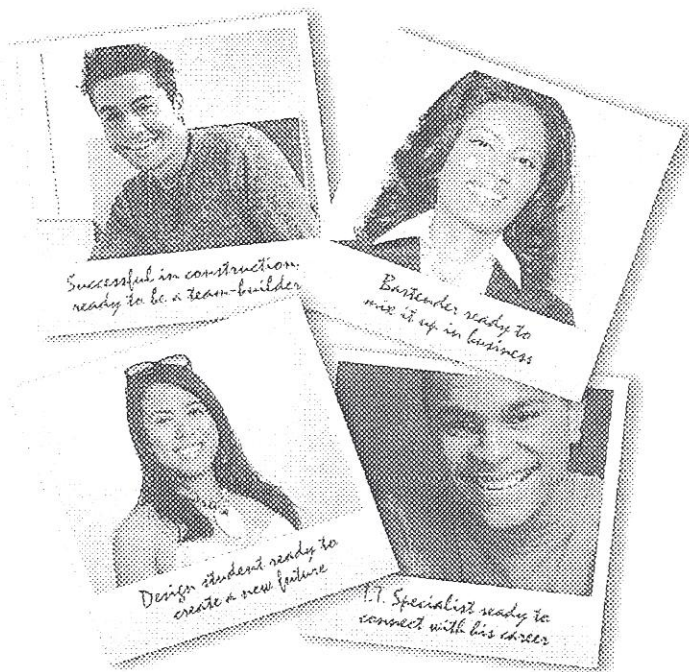
### **□ Dream Catcher Sponsorship — \$1,500**

- Company profile in CareerFair Guide and on website
- Four CareerBuilder.com 30-day postings or 33,000 leaderboard impressions on jobs page
- Company logo in Star promotional space and on signage at the event, with recognition as event sponsor
- Company logo on CareerFair website with link to company website
- One table at the event
- Two free lunches
- Half Page full-color ad in CareerFair Guide
- Company name in bold in CareerFair Guide listing
- Recognition at the luncheon
- Funds benefit the Tucson Indian Center

### **□ Squash Blossom Sponsorship — \$999**

- Company profile in CareerFair Guide and on website
- Three CareerBuilder.com 30-day postings or 22,000 leaderboard impressions on jobs page
- Company logo in Star promotional space and on signage at the event, with recognition as event sponsor
- Company logo on CareerFair website with link to company website
- One table at the event
- Two free lunches
- Quarter Page full-color ad in CareerFair Guide
- Company name in bold in CareerFair Guide listing
- Funds benefit the Tucson Indian Center





Your future Employee of the Year awaits at the 22nd Annual CareerBuilder Diversity CareerFair presented by Tucson Indian Center and AZStarnet.com Classifieds

Desert Diamond Casino - Old Nogales Highway  
Wednesday, January 25, 1pm-4pm

To reserve your booth, please visit us online at [tucson.com/diversitycareerfair](http://tucson.com/diversitycareerfair) or complete this form and return it by Monday, January 9, 2012 to:

AZStarnet.com Classifieds

Attn.: Denise Tellez  
4850 S. Park Avenue  
Tucson, AZ 85714

Phone: 520-807-8400  
Fax: 520-806-7758  
Email: [dtellez@tucson.com](mailto:dtellez@tucson.com)

## Reservation Form (Please type or print legibly.)

Company KVOA Communications Inc.  
Address P.O. Box 5188 City Tucson State AZ Zip 8570  
Contact person \_\_\_\_\_ Email \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ Web address (URL) \_\_\_\_\_

### Booth Packages:

#### ☐ Best Package, \$499

Includes:

- (1) Table at the event
- (1) Free lunch
- Quarter Page ad in CareerFair Guide (15")
- (2) CareerBuilder.com 30-day postings
- Listing as exhibitor in CareerFair Guide
- Link to company website from CareerFair website

#### ☐ Good Package, \$399

Includes:

- (1) Table at the event
- (1) Free lunch
- Eighth Page ad in CareerFair Guide (7.5")
- (1) CareerBuilder.com 30-day posting
- Listing as exhibitor in CareerFair Guide
- Link to company website from CareerFair website

### Lunch reservations and name badges:

Lunch for one is included in the exhibit price. Additional lunches are \$35 each. Please indicate the NUMBER OF ADDITIONAL lunches required for your company.

#### ☐ Additional lunches

Please indicate number of extra lunches requested: \_\_\_\_\_

**Late fee \$30 if paid after Monday,  
January 9, 2012. Questions?  
Call (520) 807-8400.**

## Payment Information

### Payment Method:

☐ Check for \$ \_\_\_\_\_ enclosed. Please make check payable to Tucson Newspapers. ☐ Send invoice for \$ \_\_\_\_\_

☐ Bill credit card: ☐ Visa ☐ Mastercard ☐ Discover Card for \$ \_\_\_\_\_

Name on card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

## Linda Tremelling

---

**From:** Cox, Andrew [acox3@tucson.gannett.com]  
**Sent:** Tuesday, January 24, 2012 9:57 AM  
**To:** Linda Tremelling  
**Subject:** Diversity Career Fair Reminder

Hello Linda,

This is just a reminder that the 22<sup>nd</sup> annual Diversity Career Fair is tomorrow between 1pm – 4pm at the Desert Diamond Casino at 7350 South Nogales Highway. Set up time is before 1pm but I would recommend getting there before 10am to reserve your booth. Booths are on a first come first serve basis. Lunch is at 11am. I will be there at 8am. If you need anything and are unable to locate me please call me on my cell phone at 520-370-7554. Have a great day!

Andrew Cox

**Andrew Cox**  
**Recruitment Advertising Consultant**  
o 520-573-4267 | f 520-806-7758  
[andrewcox@tucson.com](mailto:andrewcox@tucson.com)

**Arizona Daily Star**   
ADVERTISING

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## Linda Tremelling

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**From:** Andrew Cox [andrewcox@tucson.com]  
**Sent:** Tuesday, January 10, 2012 11:38 AM  
**To:** Jeff Clemons  
**Cc:** Linda Tremelling  
**Subject:** RE: KVOA-TV - Career fair ad

Hi Jeff,

Thank you for sending this over. It looks great! I'll take it from here. Have a great day!

Andrew Cox

Andrew Cox  
Recruitment Advertising Consultant  
o 520-573-4267 | f 520-806-7758  
[andrewcox@tucson.com](mailto:andrewcox@tucson.com)



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**From:** Jeff Clemons [<mailto:JClemons@KVOA.com>]  
**Sent:** Tuesday, January 10, 2012 11:34 AM  
**To:** [andrewcox@tucson.com](mailto:andrewcox@tucson.com)  
**Cc:** Linda Tremelling  
**Subject:** KVOA-TV - Career fair ad

Attached is the KVOA-TV print ad for the upcoming Career Fair guide.

Jeff Clemons 📞 KVOA-TV 📍 209 W. Elm St. 📍 Tucson, AZ 85705  
Direct: 520-884-4630 📞 Station: 520-792-2270 📞 Cell: 713-385-6547 📞 Email: [jclemons@kvoa.com](mailto:jclemons@kvoa.com)



## Linda Tremelling

---

**From:** Jeff Clemons  
**Sent:** Tuesday, January 10, 2012 11:34 AM  
**To:** 'andrewcox@tucson.com'  
**Cc:** Linda Tremelling  
**Subject:** KVOA-TV - Career fair ad  
**Attachments:** KVOA\_Career\_Fair\_2012.pdf

Attached is the KVOA-TV print ad for the upcoming Career Fair guide.

Jeff Clemons 📠 KVOA-TV 📠 209 W. Elm St. 📠 Tucson, AZ 85705  
Direct: 520-884-4630 📠 Station: 520-792-2270 📠 Cell: 713-385-6547 📠 Email: [jclemons@kvoa.com](mailto:jclemons@kvoa.com)



Start your **BROADCASTING CAREER**



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KVOA-TV is an Equal Opportunity Employer  
All applicants must pass a pre-employment drug test & a background check  
and must possess a clean driving record.

## Linda Tremelling

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**From:** Angela Betzhold  
**Sent:** Tuesday, January 10, 2012 9:45 AM  
**To:** Chris Nallan  
**Cc:** Linda Wingate; Linda Tremelling  
**Subject:** RESCHEDULED: CONFIRMED: WEATHER TOURS

Hello Chris,

I have rescheduled the (2) tours. Please see below for new dates.

MONDAY, JANUARY 30, 2012

10:00 am to 11:00 am

Castle Hill Country Day School

Contact: Carolyn 520.991.0180

No more than 25 people

TUESDAY, JANUARY 31, 2012

10:00 am to 11:00 am

Castle Hill Country Day School

Contact: Carolyn 520.991.0180

No more than 25 people

Thank you! I appreciate you doing these tours!!!

Angela Betzhold  
KVOA Communications, Inc.

209 W. Elm St., Tucson, AZ 85705-6538  
P.O. Box 5188, Tucson, AZ 85703-0188

Tel: 520.884.4601  
Fax: 520.620.1309





**JOB OPENING: AD SALES COORD/TV ONE/CHICAGO:** Support the Ad Sales team/Account executives w/ direct comm w/ ad agencies regarding logistics of commercial scheduling. 3 yrs exp in cust. svc & ad sales. Visit [www.tvone.tv](http://www.tvone.tv) to apply (1/18)

**JOB OPENING: NAT'L SALES MGR/KVOA-TV (NBC)/Tucson:** Work at excellent station with a veteran sales management team. Winning attitude, proven-track record in nat'l and/or local sales management a must. Resume/cover: [bshaw@kvoa.com](mailto:bshaw@kvoa.com) (1/18)

**JOB OPENING: COMM MGR/Big Ten Network/Chi:** Resp for network's day-to-day public/media relations efforts. Develops strong relationships w/ external media outlets. BA/BS + 5+ yrs PR exp, pref in media ind. [www.foxcareers.com](http://www.foxcareers.com) FNG0000899 (1/14)

**JOB OPENING: MANAGER/AD SALES MKTG/HGTV-DIY/NY:** Create custom sponsorship proposals, manage sweepstakes and sponsorship fulfillment. Full details, <http://www.scrippsnetworks.com> & select req 2799 (1/14)

**JOB OPENING: RESEARCH ANALYST/NY:** Support Ad Sales Research team by collecting & evaluating Nielsen ratings & mkt data. 1+ yrs TV media research exp, familiar with the News mkt placea +. To apply, contact [Jennifer.foster@turner.com](mailto:Jennifer.foster@turner.com) (1/14)

**JOB OPENING: DIRECTOR, TV PARTNERSHIP/AVON CT:** 30% travel. Manage TV station relationships, support station partners promotion and sales at the local and corporate level. <http://hire.jobvite.com/j/?aj=oQq6Vfw1&s=email> (1/14)

**JOB OPENING: SR COUNSEL/MSG/NY:** Sr Counsel will review deal memos, draft/negotiate contracts, and review biz arrangements. Must have JD, 3+ years exp as corp/entertainment lawyer and NY license. Apply at: <http://bit.ly/wvUzp2> (1/14)

**JOB OPENING: ADVRTSNG ACCT EXEC/Burbank:** Leverage relationships w/top clients/agencies to create new accounts & expand rev of current accounts. 5-7yrs media selling exp TV &/or interactive ad sales. COVER/RES: [Karen.coleman@rovicorp.com](mailto:Karen.coleman@rovicorp.com) (1/14)

**JOB OPENING: ACCT MGR/Vme TV/NYC or Chi:** Ad Sales Team Player w/Network Sales exp, Spanish speaking a +. 2+yrs exp advrtising sales. Strong contacts in Chicago a must. Creative, Good Presenter, knows PP, Word & Excel. [jobs@vmetv.com](mailto:jobs@vmetv.com) (1/14)

**JOB OPENING: MGR, SOCIAL MEDIA/Wetv/NYC:** Develop & execute a clearly defined social media strategy that supports network goals and initiatives. E-mail res [mkaraman@amcnetworks.com](mailto:mkaraman@amcnetworks.com) (1/14)

**JOB OPENING: HR COORDINATOR/Hallmark Channel/LA:** Bachelor's degree and 1 yr HR OR Coordinator exp req. STRONG MS Office proficiency a must. View posting and apply @ [www.hallmarkchannel.com](http://www.hallmarkchannel.com) (1/13)

**JOB OPENING: PLANNER 1, AD SALES SUPPORT & ANALYSIS/NY:** 2 yrs exp. Facilitate selling of advertising by providing plans that meet needs of assigned client & sales force. Full info/Apply: [www.ecentralmetrics.com/url/?u=1005846876-353](http://www.ecentralmetrics.com/url/?u=1005846876-353) (1/13)

**JOB OPENING: AD SALES COORD/Comcast Spotlight/NY:** Maint sales inventory, asst w/targeting & launching ad campaigns, maintain prgrms & ad campaign scheds. 2-5 yrs exp. Full info/Apply: [www.ecentralmetrics.com/url/?u=9371846877-353](http://www.ecentralmetrics.com/url/?u=9371846877-353) (1/13)

**JOB OPENING: AD SALES COORD/Comcast Spotlight/LA:** Maint sales inventory, asst w/targeting & launching ad campaigns, maintain prgrms & ad campaign scheds. 2-5 yrs exp. Full info/Apply: [www.ecentralmetrics.com/url/?u=2595846882-353](http://www.ecentralmetrics.com/url/?u=2595846882-353) (1/13)

**JOB OPENING: SALES EXECUTIVE/ABC's Live Well Network/NY:** Revenue goals, new bus development & sponsorship sales. Strong decision maker relationships, strategic, creative, 5+yrs direct selling exp. Res: [william.m.barroso@abc.com](mailto:william.m.barroso@abc.com) (1/13)

**JOB OPENING: BUS DVPT/SALES DRTR/NYC:** B2B sales in exhibits & trade shows - new & existing business. 5 yrs proven consultative sales exp from trade show/entertainment ind. Intern'l exp desirable Resumes to: <http://bit.ly/z2WXS1>

Spots n Dots/Cable Spots  
Spots n Dots & Cable Spots  
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Suite 112-338  
Kennesaw, GA 30152

(888)884-2630  
accounting@spotsndots.com

Invoice

01/31/2012

15644

02/29/2012

Ed Ortelli  
KVOA  
209 W. Elm St.  
Tucson, AZ 85705

• Option 2 - January 2012

395.00

NSM



72500. *LS*

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592/22203

PAID

CK NO. 21016998

DATE 2/15/12

Accounting: 888-884-2630 x 703

Total

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Thursday, January 12, 2012

## GROUP1: DEALER PROFITS STILL "FRAGILE"

### MARGINS BELOW PRE-RECESSION LEVELS

While automobile dealers are in a much better financial position than they were two or three years ago, their profit situation is still "fragile" with earnings well below the levels that existed before the recession. That was the message from **Earl Hesterberg**, CEO of **Group1 Automotive**, when he spoke to the **Automotive News World Congress** in **Detroit** yesterday.

He said that the automakers have not really understood the importance of the dealer profits to their own success. Those companies have "generally not grasped the importance of this fact or have not taken action to address it," said Hesterberg. "Brands with stronger dealer grosses have stronger dealer networks and elicit more dealer resources in terms of better personnel, more advertising, and increased facility investments."

Profit margins for dealers have been under attack, said Hesterberg, by a number of factors, including the recent financial reform legislation, which has created additional work and expense for dealers, the shift to smaller cars, whose profit margins are slimmer, and the impact of the internet, which gives much more leverage to the consumer.

Hesterberg also complained that captive finance companies, those owned or associated with auto companies, sometimes withhold the best loan rates from dealers who do not finance their vehicle inventory with that company. Hesterberg says that captive "flooring rates" can be much higher than those dealers can get elsewhere.

The Group 1 CEO is also concerned that automakers might be losing some of the production discipline they have shown recently. If they once again make too many cars, profit margins will fall even farther, he warned.

### ACCOUNT ACTIONS

**Dick's Sporting Goods** has chosen **Anomaly**, **New York**, as its first agency of record. The company's marketing chief **Lauren Hobart**, who recently arrived from **PepsiCo**, told **Ad Age** the company is working on a new branding campaign to launch in the spring. "This will be the first time we've launched an overarching brand campaign that should impact the entire year," she said. Dick's spends about \$60 million annually on measured media.....The **New Mexico Tourism Department** has selected **Austin, TX**-based **Vendor Inc.** to develop its advertising campaign to launch in April. The budget will be \$2 million.....Supermarket chain **Food Lion** has named **Mullen**, **Winston-Salem**, as its new agency of record. Mullen replaces **Ames Scullen O'Haire** of **Atlanta**.

### ADVERTISER TIDBITS

**Walmart** will offer free in-store filing of federal income tax Form 1040EZ in 3,000 locations. It's partnering with tax preparation firms **Jackson Hewitt** and **H&R Block** on the offer. Jackson Hewitt will offer free federal Form 1040EZ filing at its Walmart kiosks throughout the tax season, and H&R Block will offer a free federal Form 1040EZ until Feb. 29.....**Frisch's Restaurants Inc.** says its net earnings rose 12.2% in the quarter ending December 13. Same-store sales rose 0.4 percent at **Frisch's Big Boy** restaurants during the quarter, while **Golden Corral's** same-store sales

increased 7.8 percent. Total revenues were flat because of the closing of 4 underperforming **Golden Corral** locations. "Our **Golden Corral** restaurants posted a strong same-store sales increase during the quarter as the

national marketing campaigns of **Golden Corral** drove revenue gains," says the company.....**BJ's Restaurants Inc.** reported that in the quarter ending December 27, its same store sales were up a robust 5.1%, on top of the year-ago gain of 5.9%. For the year, same store sales rose 6.6% compared to the 5.6% jump in 2010. The chain opened 13 new locations last year and expects to open another 15 in 2012.....**Denny's** also released preliminary same store sales results for the quarter. Those sales were up 1.5% at company-owned units and 1.7% at franchised restaurants. That is a big improvement over last year's 1.4% decline in overall comps.....Easy access to new films through services like **Netflix** appears to be damaging the efforts of studios to sell their films on DVDs. According to industry association **Digital Entertainment Group**, total revenues from the sale of films on DVDs, Blu-rays and via digital distribution fell more than 12 per cent in 2011. "It's growing evidence of a disenchantment with owning movies," **Dan Cryan**, analyst with **IHS Screen Digest**, a media research group, told the *Financial Times*. "Consumers are shifting to rental and subscription services which allow them to watch a wide range of content for a lower price.".....**SuperValu**, America's third largest supermarket chain, disappointed analysts this week when it lowered its expectations for same store sales for the current fiscal year, which ends in March. The company, owner of the **Jewel-Osco**, **Albertsons** and **Save-A-Lot** chains, says such sales will fall between 2.5% and 3% for the year, down from its previous forecast of a 2% to 2.5% decline. Same store sales in the just completed quarter were off by 2.9% and total revenues fell 4%. **SuperValu** reported a net loss of \$750 million for that period, compared to the \$202 million loss the year before.

GROUP 1 AUTOMOTIVE



## NETWORK NEWS

The first day of the new **CBS This Morning** gave the network a bump from its typical morning ratings—if a modest one. The show was up 5% in HH ratings on Monday compared to the Monday average in December....**NBC** continued to be the early evening news leader in 2011. **NBC Nightly News** averaged 8.76 million viewers—its highest average since 2006. **ABC World News** had an average audience of 7.83 million and **CBS Evening News** 5.96 million....Actor and heartthrob **Channing Tatum** will be the host of **Saturday Night Live** on February 4, with musical guest **Bon Iver**. The next week, February 11, **New Girl** star **Zooey Deschanel** heads the cast and **Karmin** is the musical guest....Speaking at the **TCA** winter tour yesterday, **Ashton Kutcher** said he has not made a decision yet whether he will return for another season of **Two and a Half Men** but is leaning that way.

## SYNDIE SNIPPETS

**CBS Television Distribution** has renewed the **Rachel Ray** syndicated talk show for another two years, through the 2013-2014 season.

## SOCIAL BUZZ CHART

The amount of buzz a program has on social media does not always correlate with ratings, but many observers think it does indicate how engaged the viewer is with the program. Here are the ten broadcast shows that got the most mentions on **Twitter**, **Facebook**, **GetGlue** and **Miso** last week, as measured by **Trendrr** and reported by **Mashable.com**.

**ABC's** coverage of the **Republican Candidates Debate** was the most talked about, with 72% of the mentions being positive. Next in the ranking was the **GOP Debate** on **Meet the Press** (68% positive), followed by the **CW's Vampire Diaries** (81%), **Fox's Family Guy** (75%); **The Big Bang Theory** on **CBS** (69%); **The Simpsons** (70%); **How I Met Your Mother** (74%); **Grey's Anatomy** (61%); **Two and a Half Men** (55%) and **Saturday Night Live** on **NBC** (71%).

## CBS GET EASY TUESDAY WIN

**CBS** was first in HHs and A18-49 on Tuesday in **Nielsen's** overnight markets—and it was a cake-walk in both categories. In HHs, **CBS** earned a 10.0/16 to **ABC's** 4.0/6, **NBC's** 3.9/6, **Fox's** 1.93 and the **CW's** 0.4/1. **CBS** averaged a 3.2/8 in A18-49, compared to **NBC's** 2.3/6, **ABC's** 1.9/5, **Fox's** 1.1/3 and the **CW's** 0.3/1.

Once again, **CBS** won every hour in HHs and A18-49 with **NCIS** (12.6/19 in HHs, 4.1/11 in A18-49), **NCIS: LA** (10.3/16-3.4/8) and **Unforgettable** (7.2/12-2.2/6). On **ABC**, **Work It** was down from last week with a 3.2/5-1.6/4 and **Celebrity Wife Swap** got a 3.4/5-2.1/5. **NBC's Biggest Loser** drew a 4.2/7-2.4/6.



To subscribe, call 1-888-884-2630

Cosmetic surgeons say that three years of recession have devastated the cosmetic surgery industry. A lot of people in Beverly Hills are now starting to get the feeling back in their faces.

—Jay Leno

## AVAILS

**WAFF 48 News** in **Huntsville, AL** seeks a **Local Sales Manager**. Ideal candidate will have a passion to succeed. One who is able to lead account executives in achieving their goals. Attention to detail, time lined accountability, a good communicator and presenter with great client relationships. Vision to respond favorably to market conditions to grow market share. If qualified, please send cover letter and your resume to: **WAFF-TV, Don Barr**, 1414 North Memorial Parkway, Huntsville, AL 35801 or email to: [dbarr@waff.com](mailto:dbarr@waff.com). EOE-M/F/D/V

**KFSN-TV**, the **ABC** owned station in **Fresno, CA** is looking for a dynamic, motivated **Sales Manager** with a proven record of success with transactional agency business, new business development and multi-media solutions to assist us in leading our team.

Requires strong relationships with direct clients and within advertising agencies as well as an in depth knowledge in marketing, digital, web and mobile sales. Send resume to: **KFSN-TV Human Resources, Dept., SpotsNDots 12-03**, 1777 G St., Fresno, CA 93706. No calls please. E.O.E.

**ABC's Live Well Network/NY** now cleared in 60% of the country and growing fast. Revenue goals, new business development and & sponsorship sales. Strong decision maker relationships, strategic, creative, 5+ years direct selling experience required. Send your cover letter and resume to: [william.m.barroso@abc.com](mailto:william.m.barroso@abc.com). E.O.E.

**KVOA-TV (NBC)**, in **Tucson, Arizona** has an opening for a **National Sales Manager**. If you want to excel in a great work environment, this is your opportunity. The ideal candidate must have a winning attitude, proven-track record in national and/or local sales management. This position provides a great opportunity to work at an excellent station with a veteran sales management team. Send resume & references to: [humanresources@kvoa.com](mailto:humanresources@kvoa.com). **KVOA-TV** is a service of **Cordillera Communications**, a division of **Evening Post Publishing Company**. E.O.E.

**WVEC-TV, Norfolk, VA** is looking for an experienced **Digital Sales Manager**. We welcome resumes from candidates that are active in creating innovative ideas and have the ability to adjust quickly to change. In addition, the ideal candidate will have a Bachelor's degree in Sales/Marketing, Business, or related field, and a minimum of 2 years of management experience with direct reports. Find more details online at [spotsndots.com](http://spotsndots.com). If qualified, send resumes and salary requirements to: [jobs@wvec.com](mailto:jobs@wvec.com). EOE

**KXAN/KNVA/KBVO, LIN Media** in **Austin, TX**, has an immediate opening for a **senior account executive**. Candidate should have great negotiating and new business development skills. Multi-platform experience a necessity, plus a good working knowledge of Wide Orbit and Marshall Marketing. Minimum 3 years broadcast sales preferred. College degree required. If you are a results-oriented, well-organized self starter and want to be a part of dynamic sales force, please send your cover letter/resume to [Salesjobs@kxan.com](mailto:Salesjobs@kxan.com). No calls, please. EOE



## Angela Betzhold

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**From:** Nichole Szemerei  
**Sent:** Monday, February 06, 2012 6:39 AM  
**To:** Talent Appearances  
**Subject:** FW: Love of Reading Week

Just wanted to let you know I'll be doing this today.

Thanks!

Nichole Szemerei  
KVOA-TV Morning Reporter  
[KVOA.com](http://KVOA.com)  
Direct: 520-617-4713  
Cell: 520-488-8276



"STRENGTH: Find that special place in your soul, stand strong in what you believe, be proud, be determined and be yourself."  
-- Unknown

**From:** Alejandra Cardenas [<mailto:alejandra@mcfaddengavender.com>]  
**Sent:** Friday, February 03, 2012 10:34 AM  
**To:** Nichole Szemerei  
**Subject:** Love of Reading Week Reminder

Hi Nichole,

Happy Friday! Just a reminder that you will be reading next week on Monday, February 6, 2012 at 1pm at La Paloma Academy's Central Campus. The address is 2050 N. Wilmot Road, Tucson, AZ 85712 and please call (520) 721-4205 if you get lost. Ask for Karen Stewart when you arrive in the front office, and she will direct you to the classroom you will be reading to. Thank you so much for participating. Please let me know if I can be of any assistance in the meantime.

Have a great weekend!

Alejandra Cardenas  
PR & Events Manager  
McFadden/Gavender Advertising  
2951 North Swan Road, Suite 185  
Tucson, AZ 85712  
Office: 520.882.6262  
Fax: 520.882.0604  
[www.mcfaddengavender.com](http://www.mcfaddengavender.com)

## Angela Betzhold

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**From:** Jeffrey Beamish  
**Sent:** Monday, May 28, 2012 10:47 AM  
**To:** Talent Appearances  
**Subject:** Jeff Beamish's Talent Appearances (as of May 28th)

All - Here is a complete list of talent appearances I have made through May 28<sup>th</sup>, 2012...

**January 30/31<sup>st</sup>** – Station tour with Castle Hill Country Day School...each tour had 25 people.

**February 9<sup>th</sup>** - Love of Reading week at La Paloma Academy. I read books to a 4<sup>th</sup> grade class that had 20-25 students.

**February 24<sup>th</sup>** – Station tour with two students from Santa Rita High School.

**February 28<sup>th</sup>** – Love of Reading week at Pueblo Gardens Elementary School. I read books to a 1<sup>st</sup> grade class of 10-15 students.

**March 11<sup>th</sup>** – 2 hours at the KVOA tent for the Festival of Books on UA Mall.

**March 21<sup>st</sup>** – Station tour with Cub Scout Pack 244. This tour had roughly 10 people.

**March 23<sup>rd</sup>** – School talk at Rivera Elementary School. This involved the entire 1<sup>st</sup> grade w/ roughly 40-50 children. I discussed what a meteorologist does and fielded questions.

**March 25<sup>th</sup>** – Race for the Cure booth.

**April 10<sup>th</sup>** – School talk at Estes Elementary in Marana. This involved the entire 2<sup>st</sup> grade w/ about 40-50 kids. I discussed different cloud types and instruments used to measure wind, temperature, rainfall.

**May 4<sup>th</sup>** – Career day at Great Expectations Academy in Sahuarita. I spoke to two classes (3<sup>rd</sup> grade and 8<sup>th</sup> grade) about what it's like to be a meteorologist on TV and fielded questions.

If you need any more information on these visits, do not hesitate to drop me a line.

Thanks!

Jeff

**Jeff Beamish | Meteorologist**

**KVOA News 4 Tucson**

209 West Elm St. | Tucson, AZ 85705

Direct: 520.617.4710

[KVOA.com](http://KVOA.com): Latest News & Weather

[@JeffBeamish](#) on Twitter

[Meteorologist Jeff Beamish](#) on Facebook



## **Linda Tremelling**

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**From:** Angela Betzhold  
**Sent:** Wednesday, February 08, 2012 9:14 AM  
**To:** Linda Wingate; Linda Tremelling  
**Cc:** Michael Hornfeck  
**Subject:** REVISED: CONFIRMED: 3/2 STATION TOUR

The below tour has been moved to Friday, March 9, 2012, at 2 PM.

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**From:** Angela Betzhold  
**Sent:** Monday, February 06, 2012 3:26 PM  
**To:** Linda Wingate; Linda Tremelling  
**Cc:** Michael Hornfeck  
**Subject:** CONFIRMED: 3/2 STATION TOUR

**Friday, March 2, 2012, 2:00 PM**

Tiger Cub Scouts, Pack 219, Den 10  
6 kids, 3 to 5 adults

Contact: Tracy Knight, 572.3705

Send payment to:

Career Services  
The University of Arizona  
Student Union Memorial Center Suite 411  
1303 E University Blvd, PO Box 210017  
Tucson, AZ 85721-0017



## Invoice

5871

Bill Date 1/19/2012

Payment Due By 2/18/2012

**Bill To:**

Mrs. LINDA TREMELLING  
KVOA COMMUNICATIONS INC.  
P.O. Box 5188  
Tucson, AZ 85703

To pay with American Express, MasterCard, VISA or DISCOVER, please call Dianne Koelpin at (520) 621-6734 or email koelpin@arizona.edu. For UA Internal Billing, use account 2369700 and object code 0715.

Please note: For registrations that were completed with a credit card online, the original credit card receipt will be mailed to you.

**Charges**

<u>Quantity</u>	<u>Item</u>	<u>Cost</u>	<u>Total</u>
1	UA Spring Career Days, Day 1 (03/20/2012) Corporate Early Registration	\$450	\$450
			<b>\$450</b>

**Payments**

<u>Date</u>	<u>Description</u>	<u>Amount</u>
	#Error Payment by MasterCard (XXXXXXXXXXXX5507) - Thank You!	\$450
		<b>\$450</b>

**Balance Due \$0**

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If you must cancel your registration more than fourteen business days from the event, your payment will be refunded less a \$50 administrative fee. No refunds within fourteen business days of the event.  
Confirmed reservations that are not paid by the due date will be cancelled and released.



**University of Arizona Career Services**  
**UA Spring Career Days 2012**  
**KVOA COMMUNICATIONS INC.**

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**Registered Organization Information**

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<b>Contact:</b>	Mrs. LINDA TREMELLING	<b>Email:</b>	LTREMELLING@KVOA.COM
	BUSINESS MANAGER	<b>URL:</b>	http://www.kvoa.com
<b>Phone:</b>	(520) 792-2270	<b>Address:</b>	P.O. BOX 5188
<b>Fax:</b>	(520) 620-1309		
			TUCSON, AZ 85703

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**Registration Details**

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Thank you for requesting a spot at our event!  
Below are all of the options you selected at registration; please retain a copy for your records.

Please note that this is not an invoice -- billing details will be emailed separately.

***Days Attending***

<u>Registered</u>	<u>Day</u>	<u>Tables</u>	<u>Reps</u>
1/19/2012	UA Spring Career Days, Day 1 (UA Spring Career Days 2012)	1	2

***Day Specific Options***

<u>Quantity</u>	<u>Category</u>	<u>Option</u>
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***General Options***

<u>Quantity</u>	<u>Category</u>	<u>Option</u>
	Job Type	Non-Technical Positions
	Majors Recruited	BUSINESS & PUBLIC ADMINISTRATION (MARKETING)
	Majors Recruited	COMMUNICATION & RELATED
	Position Types	Full-Time

## Linda Tremelling

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**From:** University of Arizona Career Services [slmiller@email.arizona.edu]  
**Sent:** Monday, March 05, 2012 3:44 PM  
**To:** Linda Tremelling  
**Subject:** Logistical information for upcoming UA Spring Career Days

Please forward this information to whoever is actually attending the UA Spring Career Days event at the end of this month... Dear Recruiter, We look forward to welcoming you to the University of Arizona's Spring Career Days 2012. We hope this information will make your visit to our campus more enjoyable. \* Click here for information on how to ship your materials before and after the event:

<http://www.career.arizona.edu/employers/?uacareerdays-shipping> \* Click here for an update on I-10 and traffic into Tucson: <http://www.i10tucsondistrict.com/29toP.html> \* Click here for a link to the map for parking on campus: [http://www.career.arizona.edu/PDF/Maps/CSMap\\_Fairs.pdf](http://www.career.arizona.edu/PDF/Maps/CSMap_Fairs.pdf) Note: Even if the sign on the Second Street Garage says "Full" proceed forward into the garage. Spaces are reserved for career fair participants...One space per registration unless you have purchased additional parking passes for your organization. The attendant on duty will have the total number of spaces available to your company. If you need more than one space, be sure to let us know beforehand and we will invoice you so when you arrive, the correct number is reserved. \*We need an absolute count for representatives attending this event with your company. This is for the purpose of getting an accurate catering count. Organizations will only receive lunch tickets for the number of reps reserved in advance. No lunch ticket sales will be available on site due to limited seating. If you need to change the total number of representatives for your table, email me back with the new number. Two reps per table are included in the fee for each table. If you add reps above this, the cost is \$50 per day. We are excited about your participating in our upcoming UA Spring Career Days. We know that you look for the best and brightest to add to your workforce and the UA can offer you just that. We are grateful for the strong support we've received from employers. Thank you! Sincerely, The UA Spring Career Days team

## Linda Tremelling

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**From:** Angela Betzhold  
**Sent:** Monday, March 05, 2012 1:11 PM  
**To:** Keith Bembenek  
**Cc:** Cathie Batbie; Linda Wingate; Linda Tremelling; Ben Nogales; Randy Smith; Angela Betzhold  
**Subject:** STATION TOUR - 4/5/12

Hello Keith,

Below are the details regarding the 4/5/12 station tour. Thank you for handling this tour. I appreciate it.

Thursday, April 5, 2012, 11:00 AM

- Will be arriving at the station around 10:45 AM
- Contact: Former KVOA anchor, Tom Lang
- Contact: 520.820.5048
- No more than 20 people... will contact me by 4/1/12, to confirm headcount
- Would like to see Master Control, Control Room, Newsroom, and Studio
- They will be staying for the Noon newscast... **BEN: Please set up 20 chairs in the studio. If number changes, I'll let you know. Thanks.**
- Cathie has advised that the Noon Anchor would be able to stay after the newscast for Q&A.

Thank you all!  
Angela

**Angela Betzhold**

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**From:** Tom McNamara  
**Sent:** Wednesday, May 02, 2012 8:43 PM  
**To:** Talent Appearances  
**Subject:** Let it be known....

... throughout the land... that I talked to the kids on 'career day' at St. Elizabeth Ann Seton School

this past Monday, Apr. 30-th. Out of the 100 or so kids, I think we can recruit a couple of MMJ's.

Humbly,  
Tom

**Tom McNamara**  
**News Anchor/Reporter**  
**520 617-4728**





TUCSON URBAN  
LEAGUE INC

TUCSON URBAN LEAGUE, INC.  
2305 S PARK AVE  
TUCSON AZ  
520-791-9522 FX 2252

DATE: MARCH 8, 2012  
INVOICE # 100

TO KVOA  
3601 E. BROADWAY BLVD  
TUCSON AZ 85716  
ATT: LINDA TREMELLING

QTY	DESCRIPTION	UNIT PRICE	LINE TOTAL
1	SPONSORSHIP FOR TUL JOB FAIR		500.00

**PAID**  
CK NO 21017178  
DATE 3/20/12



SUBTOTAL

SALES TAX

TOTAL

500.00

Thank you for your business!

KV200374

ENTERED  
598/22433

88500.00



## Linda Tremelling

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**From:** Curtis Stokelin [Curtis.Stokelin@pima.gov]  
**Sent:** Tuesday, March 20, 2012 4:05 PM  
**To:** Linda Tremelling  
**Subject:** RE: Re TUL television footage

Hi Linda,

Thank you for the sponsorship check.

When you get a chance please check with Bill on the program footage Chandra e-mailed to see if it is adequate for the job fair promotion.

Curtis

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**From:** Linda Tremelling [mailto:LTremelling@KVOA.com]  
**Sent:** Tuesday, March 20, 2012 3:59 PM  
**To:** Curtis Stokelin  
**Subject:** RE: Re TUL television footage

Hi Curtis,

Yes I receive the invoice and a check was cut at our corporate offices in Charleston, S.C. You should receive the check about Friday.

Linda

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**From:** Curtis Stokelin [mailto:Curtis.Stokelin@pima.gov]  
**Sent:** Tuesday, March 20, 2012 2:52 PM  
**To:** Linda Tremelling  
**Subject:** FW: Re TUL television footage

Hi Linda,

Chandra sent Bill this e-mail while I was in her office. If KVOA needs more footage let us know.

Did you receive the sponsorship invoice?

Curtis

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**From:** Chandra Givens [mailto:cgivens@tucsonurbanleague.org]  
**Sent:** Tuesday, March 20, 2012 1:36 PM  
**To:** bshaw@kvoa.com  
**Cc:** Curtis Stokelin  
**Subject:** RE: Re TUL television footage

Hello Bill,

Here's a copy of our Employment & Training PSA. Please contact me if you need any additional information for footage.  
Thanks!-Chandra

Chandra Givens



Chief Development Officer  
Tucson Urban League  
2305 S. Park Avenue  
Tucson, Arizona 85713  
Phone: (520) 791-9522 ext 2241  
Fax: (520) 623-9364  
email: [cgivens@tucsonurbanleague.org](mailto:cgivens@tucsonurbanleague.org)

## Empowering Communities Changing Lives

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**From:** Curtis Stokelin [<mailto:Curtis.Stokelin@pima.gov>]  
**Sent:** Friday, March 16, 2012 9:07 AM  
**To:** [bshaw@kvoa.com](mailto:bshaw@kvoa.com)  
**Cc:** [ltremelling@kvoa.com](mailto:ltremelling@kvoa.com); Jonathan Peck; Daphanie Conner; Chandra Givens  
**Subject:** Re TUL television footage

Hi Bill,

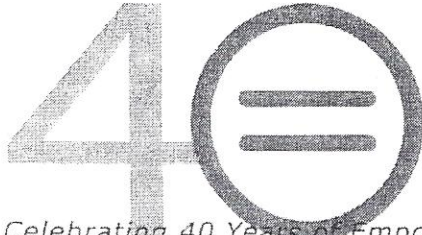
I spoke with Chandra Givens, Chief Development Officer, regarding the TV footage you requested for promotion of the Tucson Urban League's Job Fair. Chandra stated she has lots of different events that are on film that she could provide. Chandra would like for you to contact her directly so she can discuss exactly what it is you are looking for.

Chandra can be reached at 791-95-22 ext 2241.

If there is anything I can do to assist in this process please feel free to contact me.

Thanks.

**Curtis Stokelin**  
Dislocated Worker  
Workforce Development Specialist  
TUL/Kino One stop  
Ph. (520) 243-6686  
Fax. (520)-243-6799



# Tucson Urban League, Inc.

Celebrating 40 Years of Empowering Communities and Changing Lives

## Tucson Urban League, Inc. 2012 Job Fair Vendor Registration Form\*

Company Name: KVOA Communications Inc Date: 3/30/12

Address: P.O. Box 5188, Tucson, AZ Zip: 85703

Phone: 792-2370 Email: ltremelling@KVOA.com

Attendee(s) Name (s): Linda Tremelling

☐ Enclosed is my check in the amount of \$ 500.00 previously mailed.  
Check # \_\_\_\_\_ Date: \_\_\_\_\_

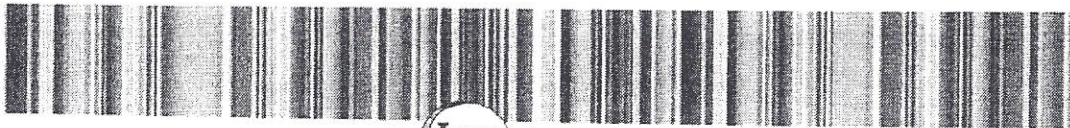
☐ I wish to pay by Credit Card

☐ Visa # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec Code : \_\_\_\_\_

☐ MasterCard \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec Code: \_\_\_\_\_

Signature required for Credit Card \_\_\_\_\_

Please complete form(s) and return to Curtis Stokelin, Career Fair Coordinator, TUL Main Service Center



I am  
**EMPOWERED**  
TUCSON URBAN LEAGUE

**2012 Job Fair Event Schedule**  
**El Con Mall 3601 E. Broadway**  
**May 24, 2012**

9:00 AM Coordinator arrives to meet with mall staff for initial walk thru.

9:30 AM Job Corps volunteers arrive.

10:00 AM Parties Plus arrives to set up (tables, chairs & tents).

10:30 AM TUL support staff arrives.

11:00 AM Vendors arrive for set up.

11:30-12:00 PM Lunch is served to vendors and TUL staff.

12 - 4 PM Job Seekers admitted.

3:00 PM Career Fair surveys/evaluations distributed.

3:30 PM Survey/Evaluations collected.

4:00 PM Parties Plus arrives to collect tables, chairs & tents.

4:30 PM Coordinator conducts final walk thru.

5:00 PM Coordinator departs.